

# POST FALLS EDUCATION FOUNDATION ANNUAL FUNDRAISER

## SPONSOR BOOKLET

This premier annual fundraiser always sells out! Four hundred guests enjoy food samples, wine, cider and microbrews while bidding on our silent auction items. The Foundation enhances preK-12<sup>th</sup> grade program development in Post Falls School District. Proceeds are distributed each spring for specific classroom grants selected by our Board. To date we have raised over \$850,000 for the students of Post Falls. We personally invite you or your business to participate at any level to help us continue with our vision.

### **Major Benefactor** \$5,000 - \$7,500 +

- Recognition of contributor as the Major Benefactor throughout the year in event publications and press releases, marketing materials, radio, television, social media, website and other public information materials. Logo graphic included where applicable in promo materials.
- Logo on front page of full color program and sponsor page.
- Benefactor may display a banner with logo indicating their sponsorship.
- Display of up to five forms of marketing materials at entrance to event and throughout the event venue.
- Participation by benefactor employees at event.
- Recognition in newspaper of post-event publicity.
- Four tickets to the event and a reserved table.

### **Grand Sponsor** \$2,000 - \$4,999

- Recognition of contributor as the Grand Sponsor throughout the year in event publications and press releases, marketing materials, radio, television, social media, website and other public information materials. Logo graphic included where applicable in promo materials.
- Sponsor may display a banner with logo indicating their sponsorship.
- Participation by sponsor employees at event.
- Recognition logo on cover and sponsor page in the full color event program.
- Recognition in newspaper of post-event publicity.
- Four tickets to the event and a reserved table.

### **Platinum Grant Contributor** \$1,000 - \$1,999

- Recognition of contributor as the Platinum Grant Contributor throughout the year in event publications and press releases, marketing materials, radio, television, social media, website and other public information materials.
- Contributor may display a banner with logo indicating their sponsorship.
- Recognition listing on sponsor page in the full color event program.
- Recognition in newspaper of post-event publicity.

### **Wine Tree Sponsor** \$1,000

- Recognition of contributor as the Wine Tree Sponsor throughout the year in event publications and press releases, marketing materials, radio, television, social media, website and other public information materials. Logo graphic included where applicable in promo materials.
- Wine Tree Sponsor may provide their own labeled wines for the wine raffle display.
- Sponsor may display a banner indicating their sponsorship.
- Recognition listing and logo on sponsor page in the full color event program.
- Recognition in newspaper of post-event publicity.

**Gold Grant Contributor**    \$500 - \$999

- Recognition of contributor as a Gold Grant Contributor on social media and website.
- Recognition in newspaper of post-event publicity.
- Recognition listing on sponsor page in the full color event program.

**Silver Grant Contributor**    \$100 - \$499

- Recognition listing on sponsor page in the full color event program.

**Silent Auction Donor**

- Any great gift is appreciated. Business cards or small pamphlets may be displayed next to auction item.
- Auction items cannot include hard liquor.

**Event Brochure Advertising Opportunities**

Advertisements will appear in the professional full color brochure presented to each guest at the evening event, as well as to all of the participating vendors. We kindly thank everyone who has participated in the past, and we hope you will continue to support our schools. We are also very grateful to those who are joining us for the first time.

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| 1.) 2" X 1.5" advert    | \$100.00 (15 available) |
| 2.) 7.25" X 2.5" advert | \$500.00                |
| 3.) 7.25" X 5" advert   | \$800.00                |
| 4.) 7.25" X 7.5" advert | \$1200.00               |